

Plant visits Program record: 50,000 visitors have passed through the facilities of Profertil

Ingeniero White, May 23, 2023.- Profertil achieved a historic milestone today in its community engagement efforts: the Plant Visit Program welcomed its 50,000 visitor, solidifying the importance of this initiative aimed at fostering close and transparent relationships with the local community. The record was set when a group of students from Secondary School No. 5 visited the agro-industrial company's plant. With their visit, after more than 22 years of the Program's existence, the impressive milestone of 50,000 people who have visited XXX, the only producer of granulated urea in the country, was reached.

"For us, it's a unique moment; our intention is to provide first-hand information to visitors and create an experience where dialogue and trust prevail," mentioned Viviana Ruiz, the program's coordinator.

The Plant Visit Program was established in 2001 and has since welcomed students from primary and secondary schools, as well as higher education institutions. In addition, it invites residents who are part of social institutions as well as individuals who visit Profertil independently. Furthermore, visits are also organized for personnel from other companies, government officials, suppliers, clients, and journalists, among other audiences. "It is a clear demonstration of the open-door policy that Profertil has historically maintained," says Ruiz.

Valeria Caliva, the current Corporate Communications Coordinator who began her career at Profertil as a plant guide, says, "We often hear from company employees who remember coming here with their school, then with their university, and finally as professionals, to be part of this team. That speaks to the impact that the Visits have had on each of the 50,000 people who have come here."

During the years of the pandemic, the Visit Program was reconfigured as an interactive virtual experience, which managed to maintain the annual number of visitors that had been achieved previously. After that period of restrictions, the Program returned to its in-person version but still maintains the virtual option, which allows it to receive students from universities across the country and even from the rest of South America.

With a full schedule, Plant Visit welcomes over 3000 people each year. Those who visit get to explore the most relevant areas of Profertil, including the control room, the silo, and the jetty. Viviana is responsible for accompanying the tour with detailed and educational information about the process, continuously opening up dialogue to address any questions from the visitors. Additionally, in the case of specific groups (such as

students studying fields that may have specific interests in certain topics), professionals from different areas of the company join the tour to further deepen the conversation.

Plant Visit is a reference in the local scene for community programs: a space of openness, transparency, and dialogue that brings the company closer to the community, strengthens relationships, and aims to build a trusted bond with the neighbors.

About Profertil

Profertil S.A. is the leading national producer of fertilizers needed to optimize crop yields in a sustainable way.

The company has had its production plant in the port of Ingeniero White, in Bahía Blanca, for more than 21 years. There it annually produces 1,320,000 tons of Granulated Urea, a key nitrogen fertilizer for the nutrition of the main crops in our country and the world.

Profertil currently has 362 direct employees, more than 1,500 indirect contracts and more than 850 active suppliers. All of them are distributed in its administrative offices located in Bahía Blanca and Buenos Aires; logistics terminals in Necochea, San Nicolás and Puerto General San Martín (Santa Fe), in addition to its main production plant in Ingeniero White, Bahía Blanca.

Website: www.profertil.com.ar

Social media: ProfertilAgro in Facebook, Twitter, LinkedIn, Instagram, YouTube, and Profertil and Spotify and Apple Podcasts