



### **The Mesa de Proyectos unveiled the winner of the Ingeniero White Identity contest.**

**Ingeniero White, August 17, 2023.-** The Mesa de Proyectos (Project Board) is the initiative promoted by Profertil, in which 20 organizations from Ingeniero White carry out proposals to improve aspects of the port town. Since 2022 they have been working on the project "Identity of Ingeniero White". The last stage of this project consisted of a university contest for students from the Universidad Nacional del Sur and the Universidad Tecnológica Nacional - Regional Bahía Blanca to submit proposals for the construction of an identity work at the access to the town.

The work submitted by group 1, of students Ayrton Gottfridt, Camila Iriarte, Alex Melideo, Ariel Scelsi Arce and Victoria Troya, was the winner of this competition. The process was long and deep: ten groups of architecture and civil engineering students went through the various stages of the contest, until three of them reached the final stage. The jury that defined the finalists was composed of engineers Mario Minervino and Guillermo Ascolani, architects Guillermo Allerborn, Victoria Ramón and Martín Castro García, and Mr. Walter Bertrand.

During the definition day, which took place this Wednesday at Profertil, the members of the Mesa de Proyectos listened to the explanations of the three finalists and then met to deliberate on the winning project. In their feedback to the teams, they thanked them for the commitment, respect and professionalism with which they undertook the work, which resulted in three projects that were absolutely feasible. Beyond the results, the excitement and impact of processes of this type, where the community, together with the private and public sectors, meet to realize a common project, was evident throughout the day.

In addition to neighbors and students, the event was attended by municipal authorities, the Consorcio de Gestión del Puerto de Bahía Blanca, the participating universities and the host company. All of them, when speaking, expressed the relevance of meeting spaces that generate works that transcend and promote the identity of the town.

The Ingeniero White Identity Project has already executed three works: the murals on Dasso Avenue, on the walls of EEST No. 1, the flags of the Inmigrantes square, on San Martín Avenue, and the vertical garden with the acronym IW, on San Martín and Guillermo Torres. The

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identifying element of the access to the town -the winning work of this contest- will be located in the Virgen de Luján square, where Dasso meets National Route No. 3. In the words of its authors, it seeks to recover typical forms of local constructions, while recreating a profile view of White from the estuary, representing the most relevant aspects of the past, present and future of the town.

The Mesa de Proyectos has been working on concrete projects in Ingeniero White for more than eight years. This initiative, of works linked to the local identity, has been the most challenging proposal for a group of neighbors who every day give their time, energy and commitment to the growth of the town.

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