



## Profertil received two awards for excellence.

**Bahía Blanca, November 29, 2023** - Profertil, the leading fertilizer company in Argentina, was honored over five days for its communication initiatives and community engagement. Thus, the "Programa de Huertas" (Vegetable Gardens Program) was awarded the APSAL 2023 prize for excellence in initiatives linked to agriculture, while the campaign [#DelaTierraAlAlimento](#) (#FromTheLandToFood): nutrition goal" received the Eikon prize for communication excellence.

The APSAL awards are granted by the Association of Health and Food Professionals. In this case, Profertil's initiative was honored in the "fertilizers" category for its Gardens Program, which provides training related to creating vegetable gardens for neighbors, teachers, and institutions in the communities where the company operates.

On the other hand, the Eikon awards are among the most traditional in the field of communication, organized by the Imagen magazine. On this occasion, Profertil received the Blue statuette for the audiovisual series #DelaTierraAlAlimento, which traveled to Misiones to delve into the cultivation, harvest, and subsequent processing of yerba mate and tea. There, through the voices of the actual protagonists, Profertil revisited ideas and concepts related to the care of the soil that produces these essential crops for Argentine culture.

Marcelo Bertolino, Manager of Institutional Relations at Profertil, stated, "Receiving this type of recognition drives us to continue working to deeply connect with our audiences and sustainably care for the soil," and added: "It's not about the statuette itself, but about a valuable perspective on the effort and passion with which our teams approach each of these actions every day."

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### About Profertil

Profertil S.A. is the leading national producer of fertilizers needed to optimize crop yields in a sustainable way.

The company has had its production plant in the port of Ingeniero White, in Bahía Blanca, for more than 22 years. There it annually produces 1,320,000 tons of Granulated Urea, a key nitrogen fertilizer for the nutrition of the main crops in our country and the world.

Profertil currently has 362 direct employees, more than 1,500 indirect contracts and more than 850 active suppliers. All of them are distributed in its administrative offices located in Bahía Blanca and Buenos Aires; logistics terminals in Necochea, San Nicolás and Puerto General San Martín (Santa Fe), in addition to its main production plant in Ingeniero White, Bahía Blanca.

**Website:** [www.profertil.com.ar](http://www.profertil.com.ar)

**Social Media:** ProfertilAgro en Facebook, Twitter, LinkedIn, Instagram, YouTube, and Profertil in Spotify and Apple Podcasts