

WINTER CROPS

THE WHEAT SEASON STARTS AND TECHNOLOGY WILL PLAY A LEADING ROLE

Bahía Blanca, May 5 - In a world context that highlights the importance of [wheat](#) production in the southern hemisphere, the wheat season starts in Argentina, with prospects of a very interesting sown area and all the technology available to achieve high yields.

The Buenos Aires Grain Stock Exchange estimates that 6.5 million hectares will be planted this year. This is 3% less than in 2021, although that area is still above the average of the last 5 seasons, which stands at 6.3 million hectares.

"With two major world producers and exporters - such as Russia and Ukraine - engaged in a war that reduces their market presence, [wheat](#) from countries like ours will be more important than ever," said Federico Veller, Profertil general manager.

He added that "we, as Argentina's leading fertilizer company, will stand by the producers, as we have always done. At Profertil, we manufacture urea, a strategic nutrient for [wheat](#), so we are present in all market circumstances".

At the beginning of sowing, it is interesting to comment on the water situation, which is key for [wheat](#). The Grain Stock Exchange reports that soil moisture is very good in almost all productive areas, as a result of the rains of the last weeks.

In this scenario, professional technical management, supported by the best technology, is key. To address this, Profertil specialists recommend relying on the so-called Best Management Practices (BMPs) for wheat nutrition, which include determining the appropriate dose (based on diagnostic tools such as soil analysis), choosing sources with balanced nutrition in mind, and applying them at the right time and in the right way.

In addition, producers have access to a series of video tutorials on YouTube's [Profertil](#) channel, so that they can take full advantage of all the benefits of the renowned simulation [Triguero](#) model, which the company developed together with two very important institutions in Argentine agriculture, such as the Regional Agricultural Experimentation Consortiums (CREA) and the School of Agronomy of the University of Buenos Aires (FAUBA).

It is an interactive system that allows adjusting nutritional management in detail, which is key for the success of the crop. Specialists from the company, CREA and FAUBA have been working on it since 2002 and it is permanently updated.

"The field follows its annual work cycle and winter crops are coming, regardless of the circumstances. It is more important than ever to continue producing food for a world that needs it increasingly more. For this reason, from [Profertil](#) we are once again standing by the producer, so that the 2022/23 harvest will be excellent," Veller closed.

About [Profertil](#)

It is a company devoted to the production of the fertilizers needed to optimize crop yields in a sustainable manner. Integrated in equal parts by YPF and Nutrien Inc, it has been operating its production plant in the port of Ingeniero White for 21 years. There, it produces 1,320,000 tons of granulated urea annually, the main nitrogen fertilizer for the soil. In addition, it sells other fertilizers and prepares tailor-made mixtures to provide each territory and crop with the nutrition required. It has administrative offices in Bahía Blanca and Buenos Aires, in addition to logistics terminals in Bahía Blanca, Necochea, San Nicolás and Puerto General San Martín (Santa Fe). It has 362 direct employees, 1,500 indirect employees and more than 850 active suppliers.

Website: www.profertil.com.ar

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