

## Presentation of the book “Hacia un nuevo mundo laboral y familiar”

**Bahía Blanca, November 2, 2022.** Next Monday, November 7, the book "Hacia un nuevo mundo laboral y familiar (Towards a new world of work and family)" will be presented. It is the VI Good Practices Guide developed by the Centro de Conciliación Familia y Empresas (Family and Business Reconciliation Center (CONFyE)) of IAE Business School, Universidad Austral's business school. The meeting will take place from **4:00 p.m. to 5:30 p.m. at the auditorium of the Bahía Blanca Industrial Union**, located at 466 Brown Street. Participation is **open to the public**, with **prior registration** via e-mail to [info@uibb.org.ar](mailto:info@uibb.org.ar).

Profertil supports this initiative, since the book reflects "what we have lived in these last two years, which will mark our lives forever", according to its authors: Patricia Debeljuh and Magdalena de la Serna; director and researcher of CONFyE, respectively.

CONFyE's guides seek to rescue the experiences of pioneering companies in putting work-family conciliation at the center of their work. This sixth edition arrives in Bahía Blanca after a period that forced companies to thoroughly rethink many of their practices.

"With this guide we intend to capitalize on lessons learned that will help us shape the new labor world that is coming and make us even more committed to the quality of life of people and their families," says Debeljuh.

The event will include a presentation of the good practices guide by Debeljuh, a panel of companies in which Dow and Profertil will share their experiences on the subject, and a time for exchange with the participants. At the end of the event, guides will be handed out free of charge to the participants.

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### About Profertil

*Profertil SA is the leading national producer of fertilizers needed to optimize crop yields in a sustainable way. The company has had its production plant in the port of Ingeniero White, in Bahía Blanca, for more than 21 years. There it annually produces 1,400,000 tons of Granulated Urea, a key nitrogen fertilizer for the nutrition of the main crops in our country and the world. Profertil currently has 362 direct employees, more than 1,500 indirect contracts and more than 850 active suppliers. All of them are distributed in its administrative offices located in Bahía Blanca and Buenos Aires; logistics terminals in Necochea, San Nicolás and Puerto General San Martín (Santa Fe), in addition to its main production plant in Ingeniero White, Bahía Blanca.*

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