

THE NEW COARSE SEASON STARTS AND INVESTMENT IN TECHNOLOGY WILL PLAY A KEY ROLE

Bahía Blanca, September 8, 2021 - With the beginning of September, the new coarse grain season also starts in full swing, with maize as the first crop to be planted. This year, all surveys highlight that there will be a new growth in the sown area, in a context in which the application of technology will be key to define the agricultural approaches that will obtain the best productivity per hectare and will be more sustainable.

Among the fundamental technologies that will have an impact on these key parameters for producers is nutrition, an area in which Profertil, as the most important fertilizer company in Argentina, will once again play a strategic role.

"This year we are starting a new maize planting with the prospect that this crop, so important to have a sustainable agricultural rotation and to take care of a basic resource such as the soil, will consolidate as the one with the highest production volume in the country, which is very good news", analyzed Federico Veller, general manager of the company.

The numbers are convincing. The Buenos Aires Grain Exchange reports that 7.1 million hectares of maize will be planted for commercial grain. That is 15% more than the average of the last 5 seasons. In addition, this will be the eighth consecutive year in which the area planted with the crop will increase.

"This sustained growth is very important for agriculture, because it generates a fundamental virtuous circle in terms of productivity and sustainability, but also for Argentina, since the maize chain adds more and more value added and exports that generate the foreign currency that the country needs", said Veller. Moreover, it is the eighth consecutive season in which the area planted with the crop has increased.

The general manager added that the sustained maize expansion also underpins companies' investments to develop more technology for the crop. In the case of Profertil, one example is Total Plus, a stabilized nitrogen fertilizer, which allows a 30% reduction in net greenhouse gas emissions, constituting an excellent climate change mitigation strategy.

But the company's dedication to maize is far from new. For many years, it has been organizing the Maicero program diagnostic tool designed to support the decision-making process to achieve a correct nitrogen fertilization, which considers variables such as planting date, hybrid, water and soil conditions, among other elements.

In this line, the company has also been spreading for many years the Best Management Practices (BMP) for maize nutrition, which include determining the appropriate dose (based on diagnostic tools such as soil analysis), choosing sources with balanced nutrition in mind, and applying them at the right time and in the right way.

"In this coarse campaign that is beginning, the data of area to be sown that the entities are disseminating are in line with the strong demand for inputs that we have been seeing from producers in recent months. And that, in the case of maize, commits us to continue investing in the future, because this growth still has a long way to go and we must all commit, from our place, to consolidate it", closed Veller.

About Profertil

It is a company devoted to the production of the fertilizers needed to optimize crop yields in a sustainable manner. Integrated in equal parts by YPF and Nutrien Inc, it has been operating its production plant in the port of Ingeniero White for 20 years. There, it produces 1,320,000 tons of granulated urea annually, the main nitrogen fertilizer for the soil. In addition, it sells other fertilizers and prepares tailor-made mixtures to provide each territory and crop with the nutrition required. It has administrative offices in Buenos Aires, logistic terminals in Necochea, San Nicolás and Puerto General San Martín (Santa Fe). It has 345 direct employees, 1,500 indirect employees and more than 850 active suppliers.

Website: www.profertil.com.ar

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