



## FERTILIZER LOGISTICS BREAKTHROUGH: MUVIN APP NOW ALSO AVAILABLE FOR TRUCKERS

**Bahía Blanca, August 23, 2022** - Logistics, a key aspect of the agribusiness, is becoming increasingly digitized. And Profertil is a key player in fertilizers, as it continues to advance in the development of the Muvín application. It is a tool that will now also be accessible to truck drivers, who will be able to manage the arrival at the ports from the app itself, on their cell phones.

"Muvín's fertilizer module is a joint development between Muvín, Profertil and the Rosario Stock Exchange, in whose area the most important port terminals in the country are located. The app has been operational since last year, but now we have added the possibility for the drivers themselves to use it from their phones," explained Mario Suffriti, Profertil's commercial manager.

With the update, carriers will be able to see the assigned quotas, manage changes of units or drivers, make appointments to take the load at the terminals and see the route on a map, to have the exact place of loading and unloading.

"This will generate a great improvement in the efficiency of the entire chain, minimizing the amount of information to be uploaded, which was often done repeatedly in the different links of the process", explained Suffriti.

Muvín's digitized logistics began operating in July 2021 at Profertil's terminals in San Nicolás, Buenos Aires, and Puerto General San Martín, Santa Fe, but quickly expanded. It is currently operational in the five dispatch terminals that the company has in different regions of the country and with its customers.

Until last year, there were no tools of this type in the fertilizer sector in the country, which is key for food production. Profertil's participation in this activity is fundamental, since during 2021 more than five million tons of fertilizers were consumed in Argentina and more than half of them were nitrogen products, among which the most important is urea produced by Profertil at its plant in Bahía Blanca.

"This is part of a broad digitalization process that the company is undergoing. Profertil has already digitalized the logistics management of its operations throughout the country. And this new step will generate great benefits for the entire fertilizer production and distribution chain," said Suffriti.

With Muvín's fertilizer module and its updates, carriers know if and when they will be able to load, while dispatch centers know which trucks will arrive and when, so they can organize themselves correctly. In this way, a significant improvement in the efficiency of the entire chain was achieved, which also helps in cost management.

The transportation, storage and distribution of fertilizers involves many logistical links, which must function correctly so that the industry can become increasingly efficient. And Muvín facilitates all of this.

Therefore, Suffriti closed by saying that Profertil continues to advance "in innovative digital solutions in other areas of the company, because we are convinced that this is a path that will help us to be more efficient and sustainable every day, to help produce more and better food throughout Argentina".

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## **About Profertil**

*It is a company devoted to the production of the fertilizers needed to optimize crop yields in a sustainable manner. Integrated in equal parts by YPF and Nutrien Inc, it has been operating its production plant in the port of Ingeniero White for 21 years. There, it produces 1,320,000 tons of granulated urea annually, the main nitrogen fertilizer for the soil. In addition, it sells other fertilizers and prepares tailor-made mixtures to provide each territory and crop with the nutrition required. It has administrative offices in Buenos Aires, logistic terminals in Necochea, San Nicolás and Puerto General San Martín (Santa Fe). It has 362 direct employees, 1,500 indirect employees and more than 850 active suppliers.*

**Website:** [www.profertil.com.ar](http://www.profertil.com.ar)

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