

FROM WEDNESDAY ONWARDS, AT LA RURAL DE PALERMO

THE JOINT WORK OF CREA AND PROFERTIL FOR SOILS WILL BE SHOWN AT THE CONGRESS CREA 2022

Bahía Blanca, September 14, 2022 - Profertil, Argentina's leading fertilizer company, will participate in a new CREA Congress, to be held from Wednesday 14 to Friday 16 at La Rural, Buenos Aires Exhibition Center. The event will have the slogan "Expand the field of your vision" and will bring together, as usual, the most important Argentine agricultural leaders.

Profertil will have a stand where it will show the work it conducts with CREA in different regions of the country, particularly educating about the importance of soil care, a strategic resource for the sustainability of agriculture and food production.

"For Profertil, being close to producers to help them produce more and better food through our solutions and technologies is part of its DNA. But it also has a particularly important focus on working with the communities in which it operates to develop a constructive link between them and the agricultural sector. In this sense, we are doing remarkably interesting work with CREA, which we will be showing at the congress," said Marcelo Bertolino, Institutional Relationships manager of the company.

Specifically, Profertil and CREA work together in the program "Así son los suelos de mi país" (This is the way the soils of my country are), which involves schools in different communities, including those of Puerto General San Martín and San Nicolás, where the company has logistics terminals. The students made a photographic record of all the work conducted jointly by the company and CREA, which will be presented during the congress.

The idea of the program is to increasingly link agricultural production with environmental care, in a joint work of professionals, students and teachers, with the challenge of broadening the view on these issues and raising awareness on the importance of having healthier and more fertile soils every day.

In last year's fifth edition of the program, 46 schools from the provinces of Buenos Aires, Santa Fe, Córdoba, Salta, Tucumán and Entre Ríos registered. Between them, more than 1,700 students worked with 60 teachers, 50 CREA member producers and 70 technicians from INTA and the Argentine Association of Soil Sciences (CACS) on topics such as soils, natural resources, water, air, biodiversity, sustainable production, and the environment.

"Profertil's link with CREA is historic and very strong. This is a great occasion to show some of the work that has emerged from that relationship. There are also other more technical issues, such as the classic Triguero and Maicero programs, which help define the fertilization needed in

wheat and corn, which we have been developing together with them for several years," Bertolino recalled.

In addition to the program "This is what the soils of my country are like", at the CREA Experiences stand visitors will receive a plantable pencil and will be able to write with it on a specially prepared panel entitled "My commitment to the soil is...".

The idea is that those who wish to do so can summarize this commitment in one word. Thus, at the end of the congress, the panel will sum up the ideas and commitment of all those who have passed through it.

Similarly, those who approach the Profertil stand will be able to scan a QR code that will take them to a website with information about the program that summarizes the commitment of the company and a key institution in the sector, such as CREA, in the defense of a strategic resource such as soil.

"The CREA congress -closed Bertolino- is usually an event that inspires to continue working and innovating, each one in his area. From Profertil we have the firm commitment to continue doing so every day, to have more fertile soils and an increasingly sustainable agriculture, integrated as a great ally, with the whole community".

About Profertil

It is a company devoted to the production of the fertilizers needed to optimize crop yields in a sustainable manner. Integrated in equal parts by YPF and Nutrien Inc, it has been operating its production plant in the port of Ingeniero White for 21 years. There, it produces 1,320,000 tons of granulated urea annually, the main nitrogen fertilizer for the soil. In addition, it sells other fertilizers and prepares tailor-made mixtures to provide each territory and crop with the nutrition required. It has administrative offices in Buenos Aires, logistic terminals in Necochea, San Nicolás and Puerto General San Martín (Santa Fe). It has 362 direct employees, 1,500 indirect employees and more than 850 active suppliers.

Website: www.profertil.com.ar

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